

Message Text

UNCLASSIFIED

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21

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 AGR-03 DRC-01 RSC-01 /018 W

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R 030625Z MAY 74

FM AMCONSUL MELBOURNE

TO USDOC WASHDC

INFO AMEMBASSY CANBERRA

AMCONSUL SYDNEY

SECSTATE WASHDC 2135

UNCLAS MELBOURNE 0511

SUBJECT: VISIT TO US AGRICULTURE EQUIPMENT PLANTS

1. CONGEN APPROACHED BY JOHN SHEARER AND SONS LTD.
SEEKING ASSISTANCE FOR TWO MEMBERS OF FIRM IN ORGANIZING
MEANINGFUL VISITS TO US AGRICULTURAL EQUIPMENT PLANTS.

2. SHEARER, WELL KNOWN AUSTRALIAN MANUFACTURER OF
SEEDING AND TILLAGE MACHINERY, BASED IN ADELAIDE WITH
OFFICES NATIONWIDE, PLANS MAJOR FACTORY EXPANSION PROGRAM,
INCORPORATING LATEST OVERSEAS INNOVATIONS. FIRM,
THEREFORE, INTERESTED IN VISITING ONLY MOST MODERN US
PLANTS. SHEARER ALSO WISHES DISCUSS LICENSING AGREEMENTS
AND DIRECT PURCHASE OF US IMPLEMENTS.

3. WORKS MANAGER ROY ARNOLD AND RESEARCH AND DEVELOPMENT
MANAGER JOHN THOMAS WILL VISIT US IN JUNE. EXACT DATES
AND LENGTH OF VISIT WILL DEPEND ON DEPARTMENT'S SUCCESS IN
FINDING APPROPRIATE US FIRMS.

4. AGRICULTURAL MACHINERY CAMPAIGN MANAGER HAS ALREADY
PUT SHEARER IN CONTACT WITH KOEHRING FARM DIVISION IN APPLETON
WISCONSIN. SHEARER EXPECTS OTHER APPROPRIATE FIRMS WILL
ALSO BE LOCATED IN MIDWEST.

5. REQUEST TELEGRAPHIC REPLY ASAP. TO ON SHEARER FOLLOWS.
BROWN

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Message Attributes

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To: COM
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